

SARAH NIVISON

PERSONAL SUMMARY

Web and graphic designer with extensive expertise in Adobe Creative Suite and responsive web design. Proven ability to translate business strategies into visually compelling assets that elevate brand identity and enhance customer engagement. Strong skills in client relationship management and collaboration with multidisciplinary teams to achieve superior design outcomes.

EXPERIENCE

SENIOR WEB/GRAPHIC DESIGNER

Koppers Performance Chemicals | Peachtree City, GA | April 2018 – February 2026

- Redesigned global websites for Koppers Performance Chemicals, increasing user engagement and brand visibility.
- Collaborated with cross-functional teams to establish effective visual branding strategies.
- Created impactful visual assets that aligned with strategic marketing goals, enhancing customer interaction and loyalty. These included brochures, flyers, booklets, logos, tradeshow banners, videos, and graphics.
- Implemented a secure digital portal to streamline access to compliance information, supporting industry regulations.

SENIOR WEB DESIGNER

Motif Magazine | Providence, RI | October 2017 – April 2018

- Transformed Motif Magazine's web platform, boosting reader retention through engaging content delivery.
- Created visually appealing web layouts, enhancing user experience for arts and culture enthusiasts.

SENIOR WEB/GRAPHIC DESIGNER

Envision Technology Advisers | Pawtucket, RI | September 2009 – September 2017

- Designed and developed customer-facing and internal websites, logos, and marketing materials prioritizing visual appeal and project timelines.
- Created immersive trade show graphics for Envision Technology Advisers to enhance brand presence and attract new clients.
- Facilitated client and internal stakeholder meetings to define project scope, track progress, and ensure timely delivery.

FREELANCE WEB DESIGNER

Self-employed | Pawtucket, RI | May 2007 – October 2009

- Developed and maintained ASP and PHP websites in collaboration with external design firms.
- Delivered custom web solutions for small business clients, including educational services, creative studios, and independent artists.
- Managed the full project lifecycle from development through deployment and ongoing support.

CONTACT

📞 470-473-8976

✉ contact@sarahnivison.com

📍 Peachtree City, GA 30269

SKILLS

- Web and UI/UX design
- Figma
- Canva
- Adobe Creative Suite mastery
- User experience optimization
- SEO best practices
- Content management systems (CMS)
- Responsive website design
- Print and graphic design
- Illustration and branding
- Digital asset management
- Art direction and strategy
- AI design platforms
- Video editing
- Logo design and creation
- HTML and CSS skills
- Apparel design
- Typography, font pairing
- Project management
- Visual storytelling

EDUCATION

BFA, Illustration and Graphic Design

Rhode Island School of Design,
Providence, RI

DIGITAL PORTFOLIO

www.sarahnivison.com

CONTINUED

WEB/GRAPHIC DESIGNER

Envision Technology Advisors | Providence, RI | July 2001 – May 2007

- Led end-to-end web project development, including discovery, wireframing, design, development, QA, deployment, and client training using ExpressionEngine CMS.
- Partnered with marketing teams to create cohesive brand identities across digital and print platforms.
- Designed large-scale trade show graphics, corporate identity systems, and marketing collateral.
- Contributed to the planning and execution of a successful online marketing campaign for a major insurance client.

WEB/GRAPHIC DESIGNER

New Media Advantage | Providence, RI | July 2000 – July 2001

- Engineered, constructed, and sustained diverse corporate websites, with a focus on the healthcare sector.
- Directed a small team of developers in planning project milestones, while providing skill-enhancing feedback and productive design suggestions.
- Engaged with clients regarding proposed changes, or obstacles to resolve.
- *(This company was acquired by Envision Technology Advisors.)*

WEB/GRAPHIC DESIGNER

Metro Global Media Inc. | Cranston, RI | September 1999 – July 2000

- Designed, built, and maintained a large number of websites and online advertising for the adult entertainment industry.
- Coordinated with third-party software engineers to construct user interfaces for e-commerce products.

PRIMARY ASSETS

- Exceptional InDesign, Photoshop and Illustrator skills
- Excellent communication and time-management skills
- Able to coordinate multiple projects with competing deadlines
- Complex problem solver
- Strong decision maker
- Developing and executing design solutions with acute attention to detail, style guidelines, and quality standards
- Comprehensive experience with both digital and print design
- Extensive expertise in prepress processes and print specifications

**THANK YOU FOR YOUR
CONSIDERATION!**

Sarah Kimison